



**The Right Revd Allan Ewing**  
**Bishop of Bunbury**  
Anglican Church of Australia  
Diocese of Bunbury

Tuesday, 15 November 2011

Licensed Lay Ministers  
Diocese of Bunbury

Dear Friends,

I am writing to you to let you know more about our exploration of Communication within the Diocese.

As you may be aware at Synod this year I announced that the Revd Carol Reid would be undertaking some research into the ways that we communicate within the Diocese.

The reason why we have begun this work is that it has become very clear that the way that we manage to communicate, particularly from the Diocesan office, does not always work well. Indeed there are occasions when people do not hear of significant events or are unaware of particular activities within the Diocese. This is clearly not the way that we should live. So I hope and pray that we will become more effective in the ways that we talk to each other.

The Revd Carol Reid is now moving to the second stage in her investigation of the ways that we communicate in order to prepare a new model of communication. Our plan is to send out a questionnaire whereby we can find out how things work at the moment, and get some ideas about how we might improve things in the future.

It is my hope that you will participate in the survey that you will receive shortly and that you will take the opportunity to give us good feedback about how we might communicate better.

We plan to have preliminary results of the survey in the early months of 2012, and I intend to call together people for a communications workshop.

The Communications Workshop will be held on Saturday, 18<sup>th</sup> February from 9.30am until 2pm. I do hope that you can be part of this survey. If you would like to be more involved in improving communication within the Diocese set aside Saturday, 18<sup>th</sup> so that we can meet together and talk about the ways that we can make communication better.

Please help by completing this survey and, for those who are interested, I look forward to gathering with you early next year.

With every blessing,

In Christ,

Bishop Allan

## Diocesan Communications Survey

The purpose of this survey is to collect information and feedback from both clergy and laity to help the Diocese of Bunbury formulate a communications strategy. Revd Carol Reid (Diocesan research officer) is coordinating this project. We hope to learn from you anything that will be of value to improve communication throughout the diocese.

You are invited to complete the following questionnaire by the 10<sup>th</sup> of December and return it either by email to [carolreid@westnet.com.au](mailto:carolreid@westnet.com.au) or by post to **Revd Carol Reid at 76/146 Strickland Street, Bunbury, WA 6230**. The questionnaire will take around 30 minutes to complete.

It is important that you understand that your involvement in this survey is voluntary. While we would encourage you to participate, we respect your right to decline. All information will be treated in a confidential manner, and your name will not be used in any publication arising out of the survey. All of the completed questionnaires will be kept in a locked cabinet in the office of Revd Carol Reid and electronic responses will be securely held on Revd Carol Reid's personal computer.

If you have any concerns on how this survey has been conducted you may contact us on the following numbers:

Bishop Allan Ewing (08) 9721 2100

Revd Carol Reid (08) 9791 5503

You can expect to receive feedback in a summary form by April 2012.

### ***How is the questionnaire structured and why is it structured this way?***

The questionnaire is in three parts.

1. In the first part we want to find out your experience and opinion about communication at personal, parish and diocesan levels.
2. In the second part of the questionnaire we want to find out about how well you know what is happening in the broader life of the church.
3. In the third part of the questionnaire we want to find out what you are interested in and how you access information related to your areas of interest. The questions relate to study and general areas of interest including issues raised at Synod 2011.

There is also an invitation for you to become involved in your areas of interest at a parish or diocesan level. If you respond positively to this invitation (and we hope you will!) would you please ensure your name, telephone number and email address are included on the questionnaire

### ***How can I ensure my opinions will be kept confidential?***

The results of the survey will be in summary form and will not identify individuals. If you wish to remain completely anonymous you may choose to mail the completed questionnaire rather than respond by email. Please specify the name of your parish at the beginning of the questionnaire to help us analyse the results appropriately.

### ***How can I keep my comments in Part 1 anonymous if I have provided my name, telephone number and email address in Part 3?***

If you have accepted the invitation in part 3 of the survey you may mail Parts 1 and 2 separately from Part 3.

Name of Parish: \_\_\_\_\_

**PART 1**

**Your experience and opinion of communication at a personal level, at parish level, and at diocesan level**

1. Did you receive this questionnaire directly from the diocese or from someone in your parish?  
Please place a 'x' in the appropriate box.

From the diocese		From someone in the parish	
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2. Do you use a computer? #

# Yes	# No
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3. How do you **generally communicate** with people?  
Please place a 'x' in appropriate boxes.

<i>Frequency</i>	Often	Time to time	Hardly at all	Never
<i>Mode</i>				
Face to face				
Telephone				
Text				
Email				
Skype				
Letter				
Other (please specify)				

4. Where do you get information about **current events** – world/local?

Please place a 'x' in appropriate boxes.

<i>Mode</i> \ <i>Frequency</i>	Often	Time to time	Hardly at all	Never
TV				
Radio				
Newspaper				
Internet				
Other (please specify)				

5. How do you find out about what is happening in the **local church**? Rate in order of importance (1=most important, 5=least important)

	Rating 1-5
Pew sheet	
Newsletter	
Parish website	
Priest/notices	
Other (please specify)	

6. How do you find out what is happening in the **broader life of the church**? Rate in order of importance (1=most important, 5=least important).

	Rating 1-5
Priest/notices	
Southern Anglican	
Diocesan website	
Other (please specify)	

7. Can you give an example where communication works well **in your parish**?


8. Can you give an example where communication works well **in the diocese**?


9. Can you give an example where communication does **not** work well **in your parish**?


10. Can you give an example where communication does **not** work well **in the diocese**?


11. Are there any other **general comments** about communication in the parish/diocese that you would like to make?


**PART 2**

**Your experience and opinion of the broader life of the church**

12. Do you read the **Southern Anglican**?

# Yes	# No
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if yes:

What do you find useful/interesting?	
What else would you like to see? Information/resources?	

13. How well does the Southern Anglican help you to know what is happening in the broader life of the church? Please place a 'x' at the appropriate point on the line shown below.

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*Not at all*                      *Not a lot*                      *To some extent*                      *A great deal*

14. Have you looked at the **diocesan website**?

# Yes	# No
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if yes:

What do you find useful/interesting?	
What would you like to see? Information/resources?	

15. How well does the diocesan website help you to know what is happening in the broader life of the church? Please place a 'x' at the appropriate point on the line shown below.

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*Not at all*                      *Not a lot*                      *To some extent*                      *A great deal*

16. Have you heard of the **5 marks of mission** for the Anglican Church?

# Yes	# No
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17. Rate the 5 marks of mission in **order of importance for you** (1=most important, 5=least important)

	Rating 1-5
<b>Tell</b> – to proclaim the good news of the kingdom	
<b>Teach</b> – to teach, baptize and nurture new believers	
<b>Tend</b> - to respond to human need by loving service	
<b>Transform</b> – to seek to transform unjust structures of society	
<b>Treasure</b> – to strive to safeguard the integrity of creation and sustain and renew the life of the earth	

*If you want to know more about the 5 marks of mission the following websites are good places to start.*

<http://www.anglicancommunion.org/ministry/mission/about.cfm>

[http://www.anglicancommunion.org/ministry/mission/resources/documents/holistic\\_mission.pdf](http://www.anglicancommunion.org/ministry/mission/resources/documents/holistic_mission.pdf)

**PART 3**

**Study and areas of Interest for discussion**

18. Do you belong to a **home/study group**?

# Yes	# No
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19. If yes, **what** does the study entail and from **where** do you obtain your resources?


20. Have you attended/are you attending **courses/training programs run by the diocese** outside of your parish?

# Yes	# No
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21. If yes, **what** does the study entail and from **where** do you obtain your resources?


22. Have you attended/are you attending **courses/training programs NOT run by the diocese**

# Yes	# No
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23. If yes, **what** does the study entail and from **where** do you obtain your resources?


24. Would you use a **video/DVD study or training program** in your parish if it was available?

# Yes	# No
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25. Are there any **particular areas of study** you are interested in?


26. Would you be interested in being part of a **group to discuss and implement a communication strategy in the diocese?**

# Yes	# No
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If you answered yes to question 26, please provide your name, phone # and email address below.

**Name:**

**Phone #:**

**Email address:**

**Parish:**

27. We would like to set up **discussion groups throughout the diocese for particular areas of interest**. Would you please include below any areas you would be interested in discussing. We have also included areas for discussion raised at synod 2011. If you are interested in any of these areas please place 'x' next to all those that are relevant for you.

<i>Suggested areas for discussion:</i>

<i>Areas for discussion raised at synod 2011</i>	
People with disabilities	
Climate change and care for the environment	
Covenant for the Anglican Communion	
Homosexuality and same sex marriage	

28. Are you interested in **receiving information electronically** directly from the diocese in discussion areas of interest to you?

# Yes	# No
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29. Would you **respond to/comment** on that information?

# Yes	# No
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30. Would you be prepared to **coordinate a discussion group** at a parish or diocesan level?

# Yes	# No
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If you answered yes to question 30, please place 'x' next to the discussion area(s) which you would be willing to coordinate and provide your name, phone # and email address below.

<i>Suggested areas for discussion:</i>	

<i>Areas for discussion raised at synod 2011</i>	
People with disabilities	
Climate change and care for the environment	
Covenant for the Anglican Communion	
Homosexuality and same sex marriage	

**Name:**

**Phone #:**

**Email address:**

**Parish:**